

## Donor Privacy Policy

War Memorial Center is committed to protecting our donors' privacy. Our donors expect that we will use their support wisely. They also place their faith and trust in us concerning the personal information that they may share with their gifts. We value that trust and recognize that maintaining this trust requires transparency and accountability. We have developed this policy to ensure the privacy of personal information disclosed by our donors.

### **Use and Disclosure of Personal Information**

The War Memorial collects, uses and discloses personal information only for certain purposes that are identified to the donor. We may use it to establish and manage our relationship with a donor, as well as providing requested information. Personal information can also help us understand a donor and identify preferences and expectations. The main uses will involve raising money to reach our goals, processing gifts and updating you on War Memorial activities. Credit card numbers are used only for donation or payment processing and are not retained for other purposes.

If you provide your email address, you are automatically opted in to our email list, and you will receive emails or newsletters about activities at the War Memorial Center in addition to occasional special subject emails, including requests for contributions.

To publicly recognize and thank them for their generosity, we occasionally publish a list of our donors in annual reports and on our website. In such cases, other organizations and third parties will have access to our donor names and in some cases donation amounts. The option to make a gift anonymously shall be made available to donors and the War Memorial Center will honor any such requests until the donor informs us otherwise.

We collect donor information for internal use only, and just to the extent required for our purposes. We obtain relevant personal information about donors lawfully and fairly.

### **Sharing or Selling of Personal Information**

The War Memorial will not sell, rent, or lease your personal information to other organizations. Use of donor information will be limited to the internal purposes of the War Memorial.

### **Custody and Care of Personal Information**

The War Memorial has established appropriate technical, physical and organizational security procedures to protect donors' personal information against loss, theft, unauthorized use, disclosure, or modification. These procedures are monitored and reviewed annually to ensure continued effectiveness.

**Contact us** with comments or questions about our donor privacy policy via email at [vchappell@warmemorialcenter.org](mailto:vchappell@warmemorialcenter.org) or call us at (414)273-5533.